



bob thewes

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Web Designer / Front-End Developer

Creative, goal-oriented professional dedicated to problem-solving through web design and development. Combined sixteen years of experience working with clients to conceptualize, build, and maintain websites using extensive coding skills and a solid understanding of web standards and design principles. Able to manage multiple projects on tight deadlines with a strong work ethic, attention to detail, and commitment to success.

Related Experience

GNC / Pittsburgh, PA

E-Commerce Web Developer/Designer – 4/2010 to Present

- Developed creative designs for daily email campaigns, web advertising banners, social posts, and website product landing pages by following or, if necessary, deviating from brand standards.
- Used HTML, CSS, and JavaScript/jQuery to code dynamic, responsive landing pages that matched the original design mocks to an exacting degree.
- Ensured that web pages maintained design integrity regardless of browser type, width, or device being used to view the page.
- Used Radial Content Management System to schedule and load webpages onto corporate website.
- Used extensive problem solving techniques to work around the strict limitations of the CMS in order to ensure that web pages met functional and design specifications.
- Worked as the point-man for all team members with any HTML or CMS-related questions.
- Created re-usable front-end code template for all team members to use when building web pages.
- Designed and coded high-profile well-received landing page for GNC's national "Courage To Change" marketing campaign which included the implementation of parallax scrolling and YouTube's API integration.
- Designed and coded daily HTML emails and loaded them into YesMail online marketing application to make them available for distribution.
- Worked in cooperation with a team of designers under strict deadlines and multiple rounds of changes to complete projects in a constantly changing environment.

Markl Supply Company / Pittsburgh, PA

E-Commerce Website Designer and Developer – 9/2008 to 3/2010

- Created design for e-commerce storefront based on client requirements.
- Researched content management software and credit card processing systems that would work with the required features at the best possible value.
- Incorporated designs into custom templates within content management "shopping cart" software.
- Implemented website and trained clients in the use of administration system.

PROGRAMMING

HTML5
CSS
PHP
MySQL
JavaScript
jQuery

DESIGN SOFTWARE

Flash / Animate
Fireworks
InDesign
Illustrator
Photoshop
Dreamweaver

CONTENT MANAGEMENT

Blogger
3DCart
Radial (GSI) CMS
Wordpress
RedDot CMS
YesMail

OTHER SOFTWARE

WebEx
FTP Software
Microsoft Office

Compuware Corporation / Detroit, MI

Web Developer – 9/2001 to 8/2008

- Worked with content providers from a variety of departments to design and build intranet websites following corporate standards.
- Worked with a team to restructure and redesign intranet website by gathering input from employees, translating that feedback into a new website taxonomy and layout, developing website templates, publishing the new design, and documenting the design changes.
- Incorporated existing website into online content management system by creating templates, developing securities and workflows, and updating system interface to ensure intuitive usability.
- Provided continuing technical training and support for non-technical customers.

Education

University of Dayton: Bachelor of Arts, May 2000

Art Institute of Pittsburgh: Diploma, Web Design, December 2009

Website Coding / Design Examples

- “Courage to Change” - bobthewes.com/courage
- List of Health Articles - bobthewes.com/articles
- Training Gear - bobthewes.com/train
- “How To Get Ripped” Article - bobthewes.com/ripped
- River Run For Hope - riverrunforhope.com